

## Welcome to APFA News

Welcome to the new format of our Australian Print Finishers Association Newsletter. In this issue, you will meet the APFA committee, and catch up with what's been happening at APFA and around the industry. There are also some important reminders, so make sure you check the 'What's On' column.

I am sure I am not alone when I say the past year has been one of the most difficult I can remember. While Melbourne has remained relatively stable, other cities such as Sydney seem to be buckling under the weight of so many printers collapsing. In the face of these challenging market conditions, APFA continues to grow and we remain dedicated to offering new initiatives, networking opportunities and social forums to help support and build the strength of our industry and to create future prosperity.

In January, we launched the APFA wall calendar which has proven a handy planning tool and a great reference when assistance or advice is needed from colleagues. Don't forget to make sure we have your correct details as we start to plan the 2011 calendar.

At present, we are working on our popular Annual Golf Day, to be held in the second half of the year at a new venue and we are also a good way toward setting up our new website, which we hope to launch at the Annual General Meeting in August. The website will help us promote the importance of the finishing sector and will provide an important resource for printers, other customers, the media and the wider industry.

During challenging times, it is more difficult than ever to find time to support the wider industry - I know this well, particularly as we moved business premises this year. It is, however, very necessary - as a wise man once said, "you can't be successful in an unsuccessful industry". As we move to, hopefully, more positive times, I would like to thank all APFA committee members - particularly Wayne Estaugh and Peter Johnston who stepped in to take up the slack when I was away - for their time and effort.

We are always interested in news that impacts the print finishing industry, so if you have any news, ideas or suggestions for the newsletter, we would be happy to receive them - just send them through to APFA Secretary Craig Huckstep at [craig@alliedpm.com.au](mailto:craig@alliedpm.com.au) marked 'APFA Newsletter' and we will do our best to include them in the next issue.

Thank you all for your contribution and I look forward to seeing you all at the AGM in August.

*Alf Puglia*  
President

## New APFA Website Online Soon

As this issue of APFA News hits the streets, the Association's website is also set to be relaunched with a completely new look and improved functionality.

The important project has been completed with the assistance of the Design School at RMIT, where students have been working on the new site under the direction of Phillip Barnes, Head of Department.

The new APFA website will be at [www.apfa.asn.au](http://www.apfa.asn.au). It's due to be launched in mid-August so be sure to check online or watch this space for more news about the launch next issue!



## What's On

**19 August 2010**  
Annual General Meeting, RMIT.

**15 October 2010**  
PICA Victoria Dinner, Sofitel on Collins  
Details at [www.picavic.com.au](http://www.picavic.com.au)

Call or see us at the AGM if you would like to join an APFA table at the Awards.

**18 October 2010**  
APFA Golf Day, Box Hill Golf Course  
202 Station Street, Box Hill

## APFA Calendar

### 2011 Calendar in Production

The 2011 Wall Calendar and Planner is now being prepared, with details of all APFA members and plenty of space to enter appointments, deadlines, production details and other important information.

The cut-off for changes to the calendar is 31 July, so it's time to check your details on the 2010 Calendar and advise Luisa Rampone of any changes on (03) 8541 7320 or by email [luisar@printnet.com](mailto:luisar@printnet.com) with the heading "APFA Calendar Changes".

Luisa will also accept orders for the 2011 calendar until 30 October, 2010.

## AGM

**19 August 2010**

The APFA Annual General Meeting will once again be held at RMIT.

Guest speaker at the event will be Jim Hargraves, Senior Employee Relations Officer at *Printing Industries* (pictured above).

Please let us know if you intend to be at the meeting - RSVP to Luisa Rampone on (03) 8541 7320 or email her at [luisar@printnet.com](mailto:luisar@printnet.com) by 12 August 2010.



## KAMA Training at Heidelberg



A good number of APFA members took the opportunity to be among the first in our region to see KAMA's versatile and affordable range of finishing equipment at an exclusive showing at the Heidelberg Print Media Academy at Notting Hill in Melbourne recently.

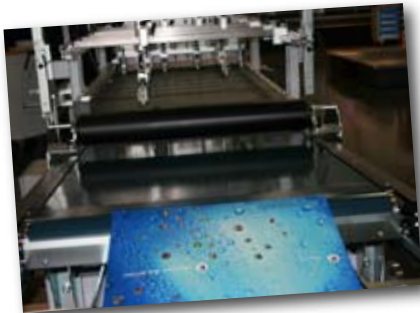
On show at the session were the KAMA Pro-Cut 74 die cutter (below) and the KAMA Pro-Fold 74 Folder Gluer, which were demonstrated by Heidelberg staff, who also provided valuable technical advice and discussed a range of ways in



which these affordable solutions can help businesses cost-effectively increase their potential by providing an expanded range of finishing solutions to their customers.

The night was part of our program of technical seminars run in conjunction with suppliers and other industry bodies. We thank Heidelberg for their co-operation.

For information on future events check the website or contact Luisa Rampone (contact details below).



## APFA Golf Day

If this looks like the way you'd like to spend a day, then why not join us for the Annual APFA Golf Day, to be held on Monday, 18 October at the Box Hill Golf Course, one of Melbourne's best?

Major sponsor McKenzie & Ross Insurance Brokers will be putting up a grand prize of \$20,000 for a hole in one, there will be trophies for 1st & 2nd places, a Narga Award, and special prizes for closest to the pin and longest drive. Plus, comedian Dave O'Neill will be there to entertain us!

For more details or to register please contact Luisa Rampone at [luisar@printnet.com.au](mailto:luisar@printnet.com.au) or call her on (03) 8541 7320.



## Meet the 2010 APFA Committee



**Alf Puglia**  
**President**

Alf is Managing Director of Precision Forme Cutting.



**Wayne Eastaugh**  
**Vice-President**

Wayne is a Director of Marvel Bookbinding & Print Finishing.



**Chris Palamara**  
**Treasurer**

Chris is General Manager, Victoria for Allkotes.



**Craig Huckstep**  
**Secretary**

Craig is Managing Director of Allied Printing Machinery.



**Peter Johnston**  
**Committee Member**

Peter is the Managing Director of Lorimier Pty Ltd



**Phillip Barnes**  
**Committee Member**

Phil is a Teacher of Print Finishing at Melbourne's RMIT

**apfa**

Australian Print Finishers Association  
[www.apfa.asn.au](http://www.apfa.asn.au)

Contact: Luisa Rampone, Administrator Officer - P: 03 8541 7320 E: [luisar@printnet.com.au](mailto:luisar@printnet.com.au)

APFA is an association of companies from across Australia that provide trade services for the printing industry. Our objectives include:

- Providing resources and information including annual directory, publications, technical literature and industry news
- Creating awareness and facilitating training not only for print finishers but in the design, print and print buyer community
- Setting and maintaining standards for the print finishing industry
- Promoting our members businesses by providing easy access to their contact details on our website and industry directory.
- Facilitating training for print finishers, printers, graphic designers, buyers and students.
- Sponsoring an excellence award for the print finishers sector with an apprentice award and an innovation award.